

# FEYDRA

A tool for the 'forgotten' Sitecore developers

27 JUNE 2017

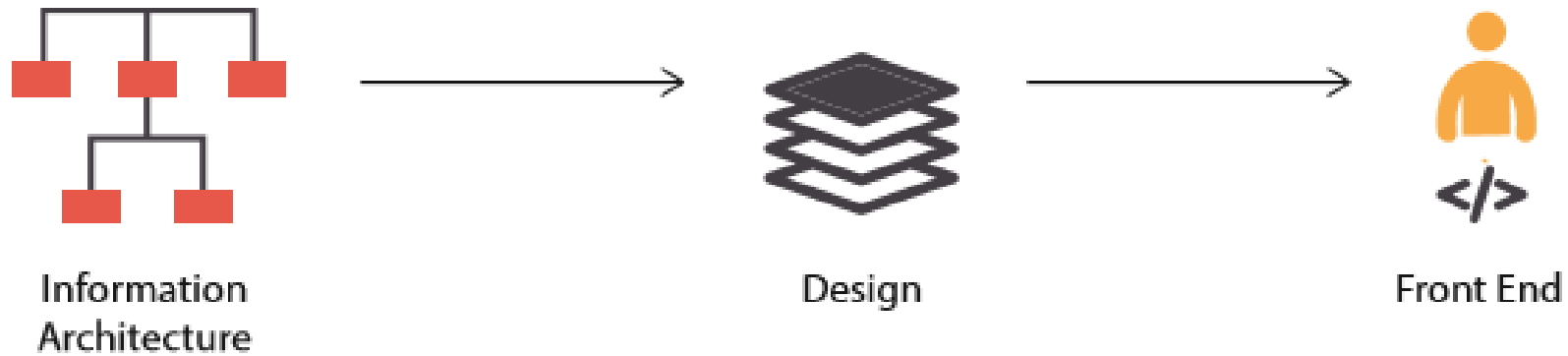
**UNA VERHOEVEN**

# AGENDA

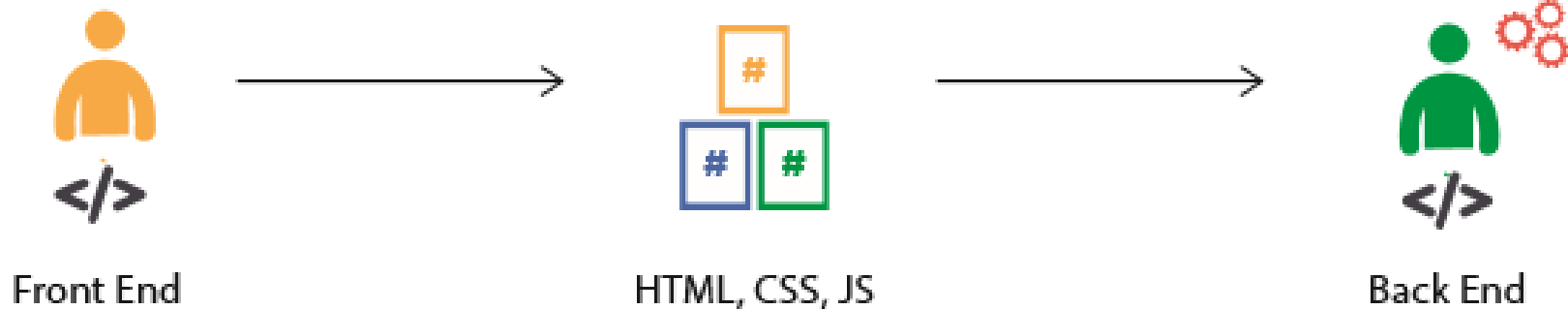
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1. What problems does Feydra solve?
2. How does Feydra work?
3. Feydra Demo
4. How has the development process changed and been improved?

# THE ORIGINAL PROCESS (METHOD 1)



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The Front End Developer (FED) works on cutting up the designs

FED creates a static version of the website with their HTML, CSS and JS

FED hands over their assets to the Back End Developer (BED)

# THE ORIGINAL PROCESS (METHOD 1)



The BED migrates the static assets over to the Sitecore instance.  
(Moving html into cshtml, fixing css/js for Experience Editor, etc.)

Commits it to Source Control

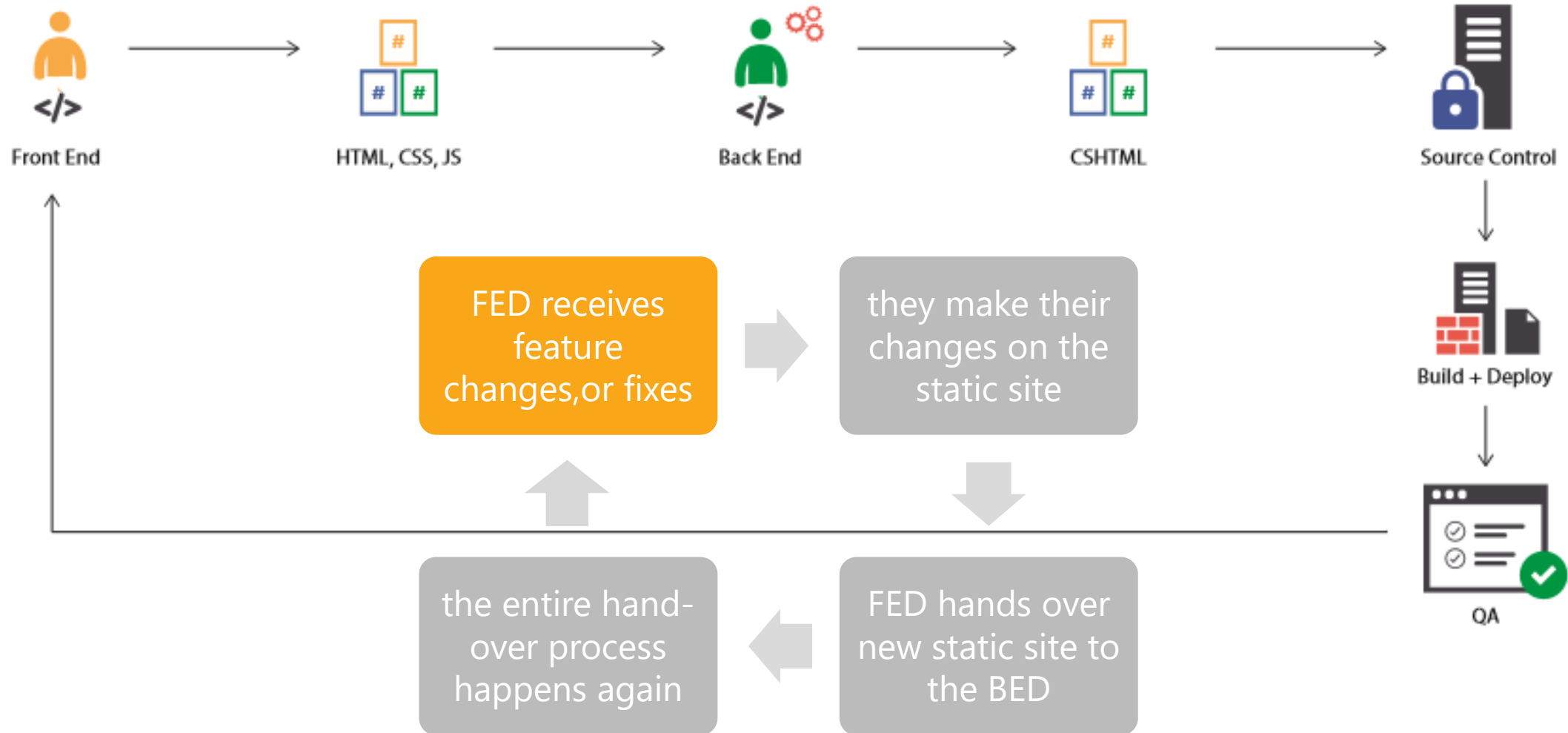
# THE ORIGINAL PROCESS (METHOD 1)



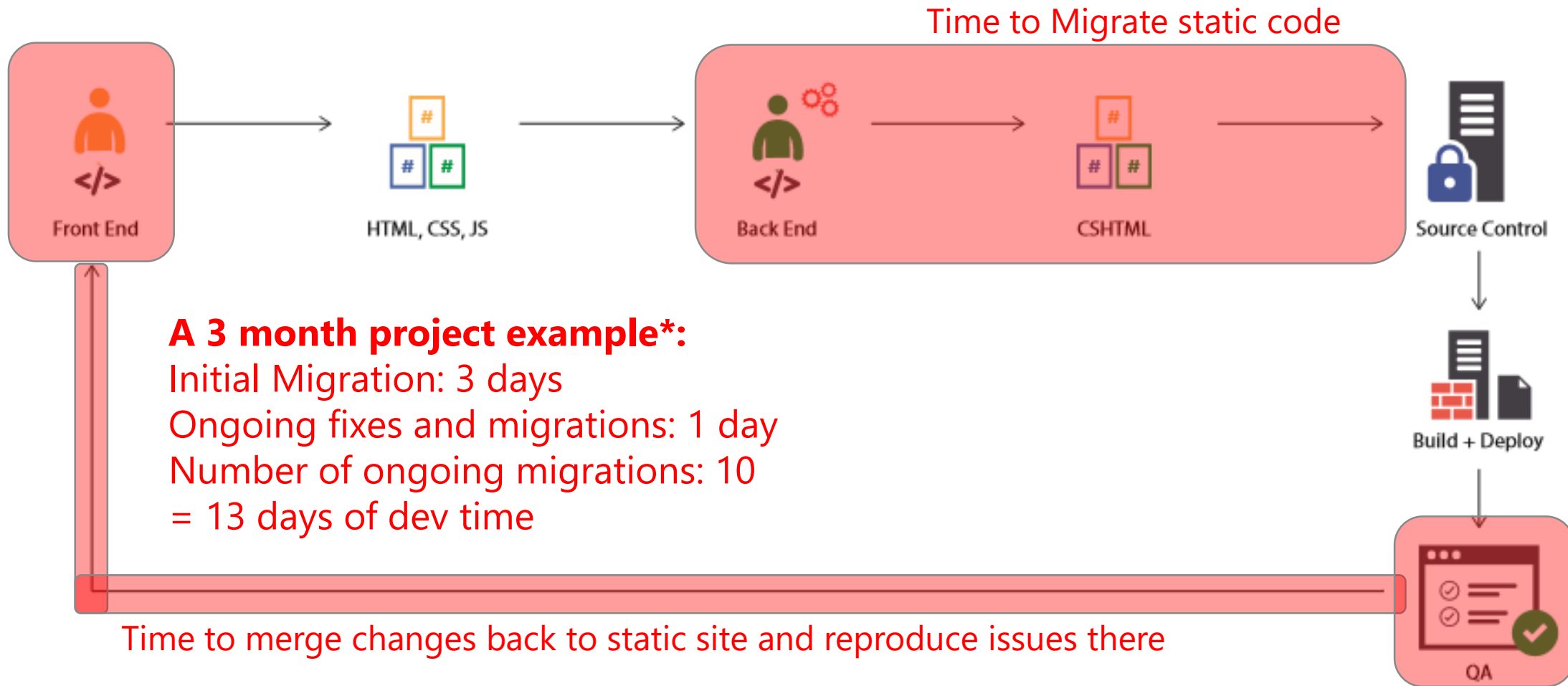
A build is run on a QA server.

Finally a FED can see their changes on a real Sitecore site.

# THE ORIGINAL PROCESS



# THE COST OF METHOD 1



\* Will vary depending on solution size and complexity. These numbers were taken from one small/medium sized project.

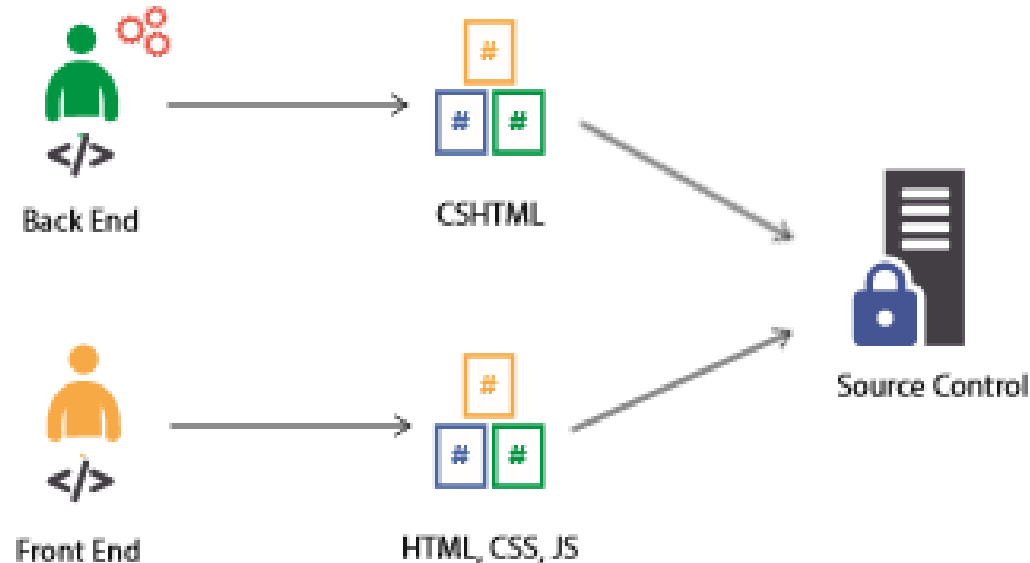


# METHOD 1 – A BACK END DEV’S FRUSTRATION

Back End Dev: “DO YOUR OWN WORK!”

“Let’s avoid this hand-over, and have you edit the actual source files.”

Front End Dev: “OK, perfect.”

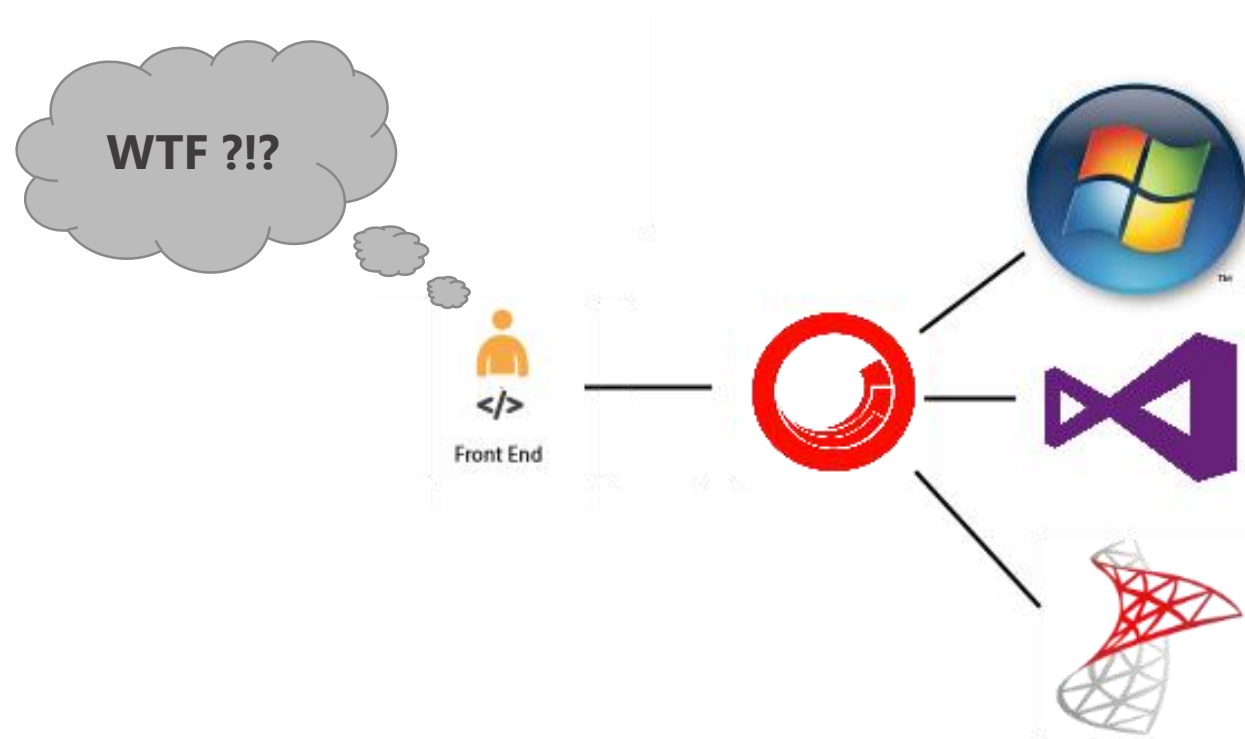


# “BUT WE NEED SITECORE RUNNING ON YOUR MACHINE”

Back End Dev: “You’ll need to be on Windows. And you need IIS, and SQL Server, we’ll setup a local Sitecore site using SIM, and should develop and deploy using Visual Studio...”

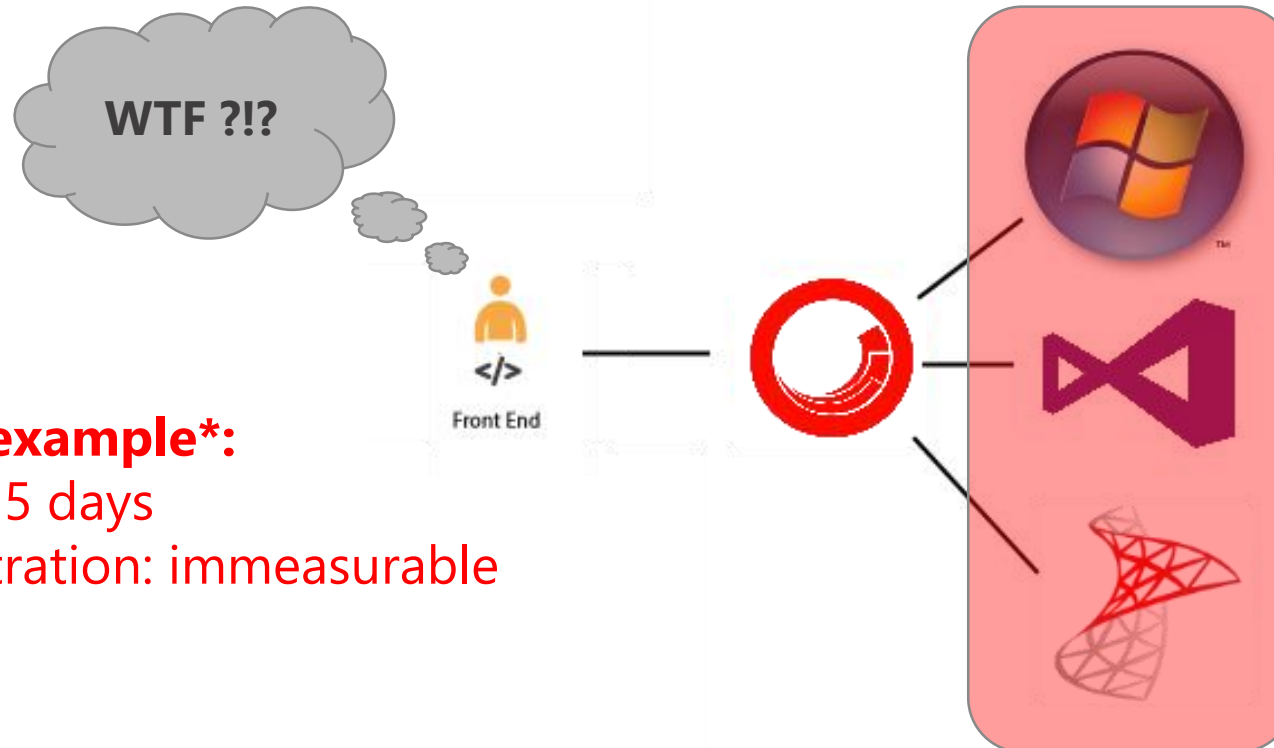
Front End Dev: “Ummmm....ok?!?”

# THE ORIGINAL PROCESS (METHOD 2)



# THE COST OF METHOD 2

Overhead of using tools and processes they don't commonly use



## A 3 month project example\*:

- process overhead: 5 days
- front end dev frustration: immeasurable

\* Will vary depending on developer skillset with these tools/environments.  
These numbers were taken from the experiences on a small/medium sized project.

# METHOD 2 – A FRONT END DEV’S FRUSTRATION

Front End Developer “So to do development, I have to...



# FEYDRA = FRONT END HYDRA

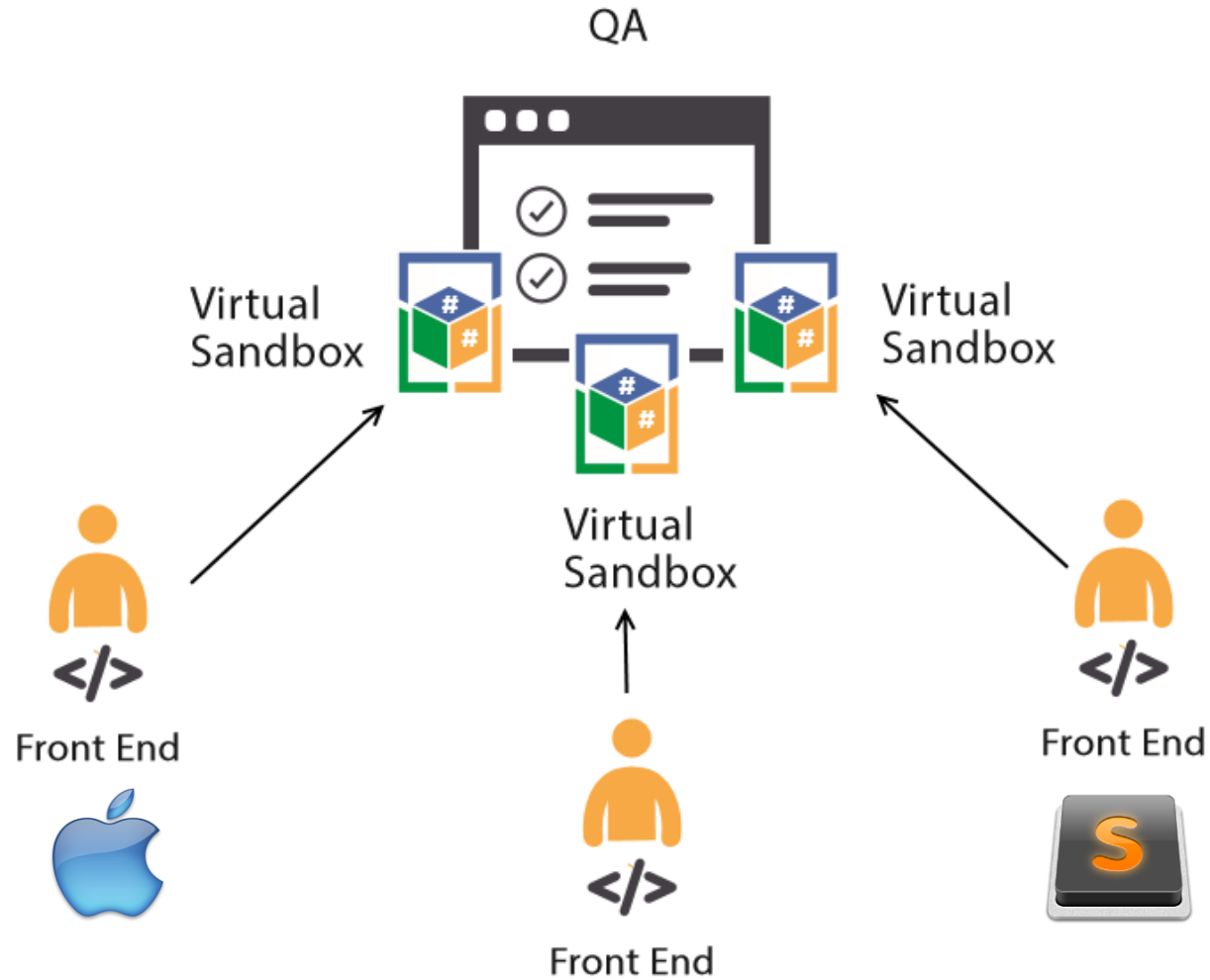


Feydra™

*The **silver bullet** tool for  
Front End Developers on  
Sitecore*

- No more 'asset' hand-over
- No longer required to work with:
  - Windows
  - Visual Studio
  - IIS
  - SQL Server

# FEYDRA – HOW'S IT WORK?



# FEYDRA – HOW'S IT WORK?

Shared Sitecore Instance running  
on a network share



(use a QA server?)

Each FED copies their changes to  
their own dedicated drop location  
on the shared instance

Each FED immediately sees their  
own changes straight away (using  
the shared instance URL)



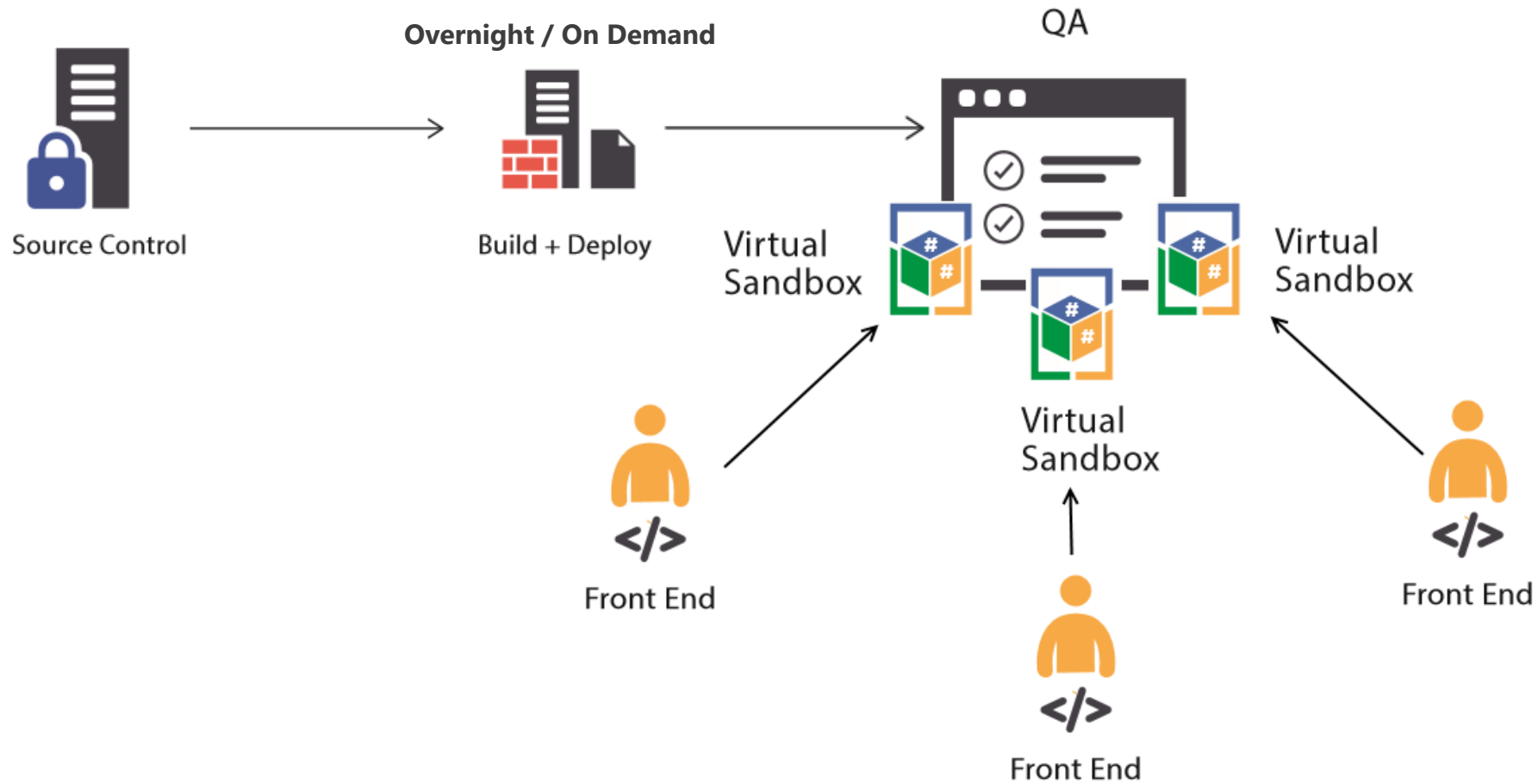
No need to commit to source  
control first, then wait for build,  
then app pool recycle etc



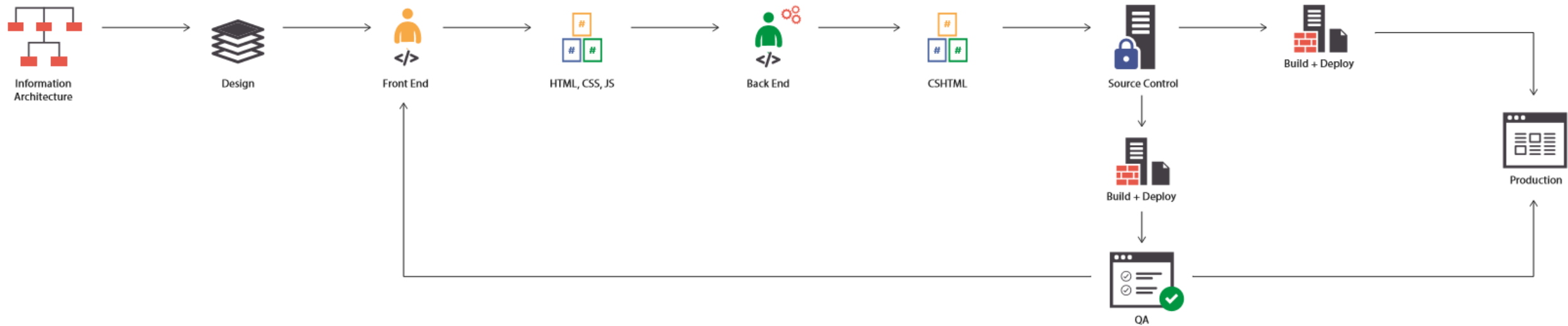
# FEYDRA DEMO

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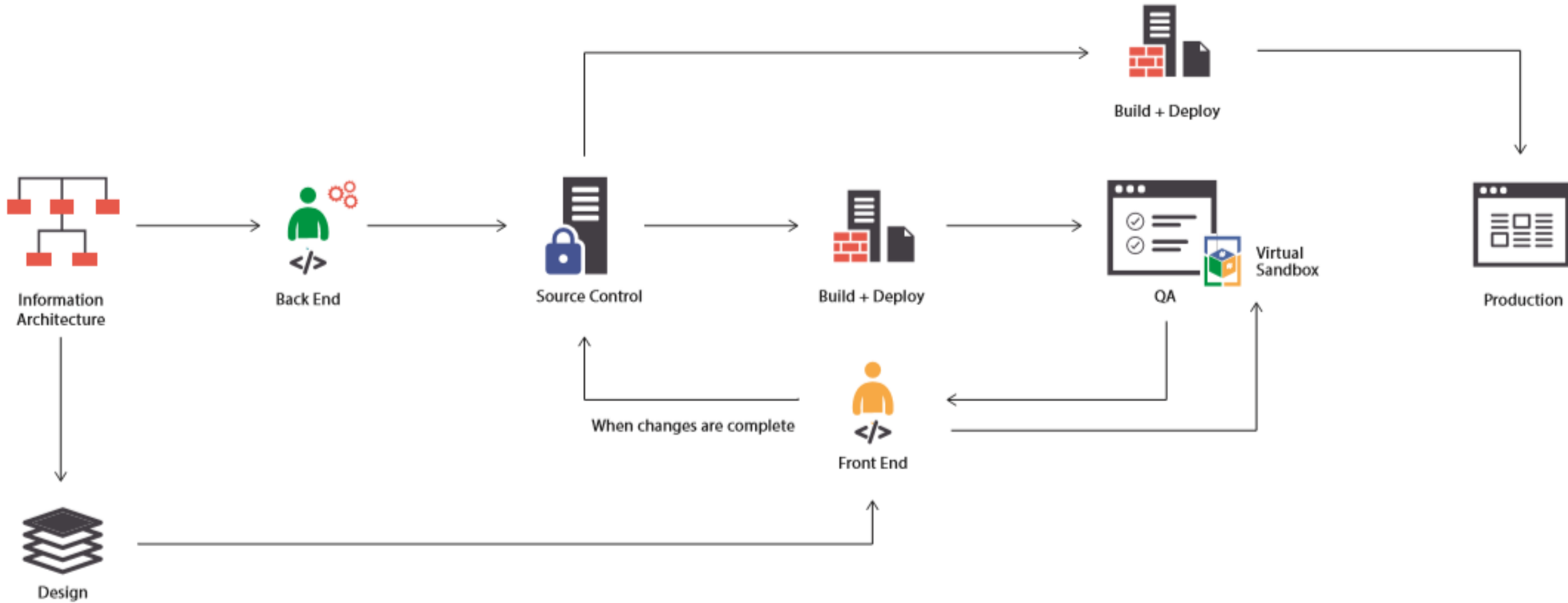
# WHAT ABOUT THE LATEST BACK END ASSETS?



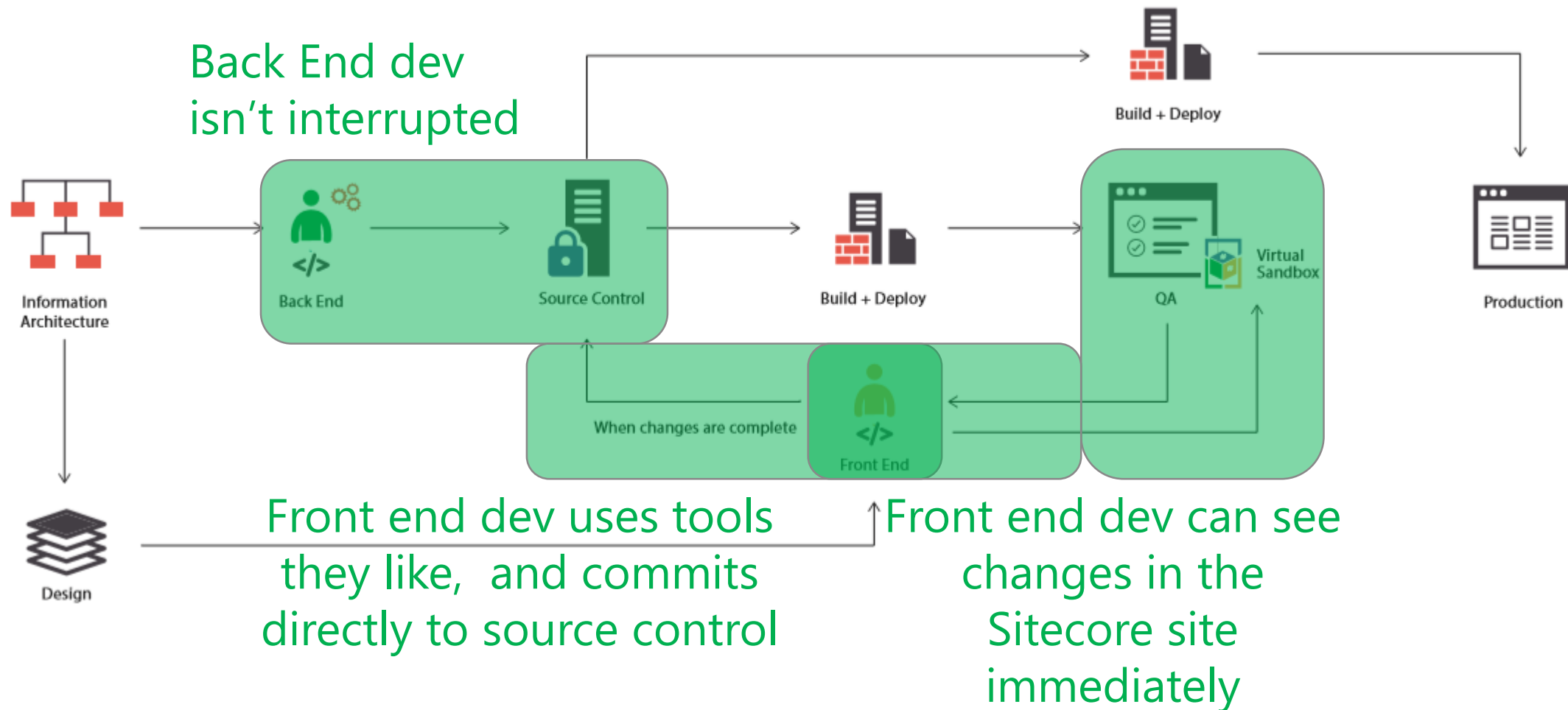
# OLD WORKFLOW



# WORKFLOW WITH FEYDRA



# THE BENEFITS OF FEYDRA



# PRICING

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**US\$299 – per developer, annually**

**Free Trial:**

**[www.teamdevelopmentforsitecore.com/Feydra/Free-Trial](http://www.teamdevelopmentforsitecore.com/Feydra/Free-Trial)**

**- 30 days**

**- 5 developers**

# QUESTIONS AND FEEDBACK

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WE WANT TO HEAR FROM YOU!

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